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Pwded to ADC, C/MATD, C/IT,
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on 25 July.

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The Brookings Institution



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Center for Public Policy Education

July 11, 1985

STAT

STAT

Office of Training and
Education
Central Intelligence Agency
Washington, D.C. 20515

Dear Stan:

As promised, here is our 1985-1986 program brochure.

If you or your staff would like to discuss any of our
seminars, or could use additional copies of the
brochure, please let me know.

I look forward to seeing you soon.

Cordially,

Nanette Marie Blandin
Senior Staff Member
(202) 797-6279

Enclosure

*AS. Next time you come to
Brookings, I'd like you to
meet our Director, Lee
Fitzschler. I'll call you
in August about setting
up a luncheon date. Hope
all is well.*

DCI
EXEC
REG

THE BROOKINGS INSTITUTION
WASHINGTON, D.C.

CENTER
FOR
PUBLIC POLICY
EDUCATION

*Public Policy Conferences for
Government Executives
1985-86 Series*

Contents

- 1 Introduction
- 2 Perspectives on Public Policy
- 4 Understanding Business Policy and Operations
- 6 Outlook on Issues in Science and Technology
- 8 Executive Leadership Seminars on Critical Public Policy Issues
- 10 National Issues Forums

Inquiries and requests for
additional registration forms
should be addressed to:
Registrar
Center for Public Policy Education
The Brookings Institution
1775 Massachusetts Avenue, N.W.
Washington, D.C. 20036
(202) 797-6269 or (202) 797-6272

The Brookings Institution is a private non-profit organization devoted to research, education and publication on important issues of domestic and foreign policy. The Brookings Center for Public Policy Education is the educational arm of the Institution and serves as a national resource for executive education.

The Center's programs for senior government executives, described in this announcement, have these goals:

- I To enhance the federal executive's understanding of relationships between his or her policy and programmatic responsibilities, and broader national policies and objectives;
- I To review and analyze major public policy developments in the past and present, and to discuss emerging issues and their policy implications;
- I To explore, with decisionmakers from government and business, current public policy issues (both domestic and international) and to consider policy choices available to decisionmakers;
- I To increase understanding of the federal executive's relationships with the Congress, American industry, state and local governments, the press, interest groups, and other forces in the public policy environment.

Over 700 government executives participate in Brookings programs each year. These men and women return to their duties with enhanced understanding of current national objectives and future governmental directions.

We hope you will join us for some of the Center's programs during the year ahead.

PERSPECTIVES ON PUBLIC POLICY

Two-week conferences on major public policy issues affecting the nation.

Senior federal executives carry great responsibility. Their decisions establish the direction of government policy for years into the future. Federal executives, although highly knowledgeable about the programs they administer, need an opportunity to step outside of their policy area to examine the interaction of their activities with broad national objectives and the larger policy-making system.

"Perspectives on Public Policy" is our two-week conference for senior-level government officials, designed to provide a significant professional development experience for government executives. Through informative, off-the-record sessions, government officials are given the opportunity to focus on:

- ! The history and development of the constitutional framework in which public policy is formed;
- ! Current national and international problems and how they affect public policy;
- ! Emerging issues which pose policy choices for government decisionmakers now and in the near future.

Participants come together to exchange knowledge and ideas in an informal atmosphere, away from the pressure of their daily responsibilities. Each conference is comprised of some 35 individuals who occupy leadership positions in their government organizations. Resource leaders from the Executive Branch, Congress, academic institutions, the media, and the private sector serve as catalysts for each group, providing essential information and advancing the dialogue.

The objective of this program is to help government policymakers gain new insights which will assist them in the performance of their duties.

Note: Approved by the American Council on Education for three semester hours of graduate-level credit in Public Administration and Public Policy.

Schedule and Registration Information

November 10-22, 1985
March 9-21, 1986
May 11-23, 1986

The conference fee of \$3,935 covers tuition, reading materials, and related educational costs, as well as American Plan hotel costs (lodging and meals for 12 days). Travel to and from the conference location and incidentals are not included.

Applicants should be members of the Senior Executive Service (GS-16 to GS-18 or equivalent). GS-15's may be admitted on an exceptional basis. Federal agencies desiring to reserve a specific number of spaces in these conferences may do so by writing to the Registrar.

All conferences will be held in Williamsburg, Virginia beginning in the late afternoon on Sunday and concluding early Friday afternoon of the second week.

*Program Example from
March 1985*

**The Changing Nature of
American Society**

A. James Reichley
Senior Fellow
Governmental Studies Program
The Brookings Institution

**The Role of the Courts in
Shaping Legal Issues**

The Honorable Abner J. Mikva
Circuit Judge
U.S. Court of Appeals for the
District of Columbia

**The American Constitutional
System**

Gary McDowell
Director
Office of the Bicentennial of the
Constitution
National Endowment for the
Humanities

**The Role of and Work of
Today's Congress**

Roger H. Davidson
Senior Specialist
American National Government
and Public Administration
Congressional Research Service
Library of Congress

The American Presidency

Stephen J. Wayne
Professor
Department of Political Science
The George Washington
University

**The Budget Process and Its
Impact on the 1986 Budget**

Carol Cox
President and Executive Officer
Committee for a Responsible
Federal Budget

U.S. Tax Policy

Janice A. Mays
Tax Counsel
Committee on Ways and Means
U.S. House of Representatives

U.S. Trade Policy

Edward M. Bernstein
Guest Scholar
Economic Studies Program
The Brookings Institution

**Arms Control Issues in the
1980's**

Barry Schneider
Senior Defense Analyst
National Institute for Public
Policy

U.S. Foreign Policy

The Honorable Alan Keyes
Ambassador to the United
Nations Economic and Social
Council
Department of State

U.S. Defense Policy

Ronald H. Stivers
Assistant Deputy Under
Secretary for Policy
Department of Defense

U.S. Military Readiness

The Honorable G. William
Whitehurst
U.S. Representative, Second
District, Virginia
Member, Committee on Armed
Services

U.S.-Latin American Relations

Georges A. Fauriol
Senior Fellow in Caribbean
Basin Studies
Center for Strategic and
International Studies
Georgetown University

**Health Policies for the United
States in the 1980's**

David Krawitz
Legislative Assistant
Office of Senator Donald Riegle

**Educational Priorities for the
1980's**

Paul E. Peterson
Director
Governmental Studies Program
The Brookings Institution

**Manpower Policies for the
1980's**

The Honorable Malcolm R.
Lovell
Distinguished Professor of
Government and Business
The George Washington
University

**The Trade Union Movement in
the 1980's and Beyond**

Gus Tyler
Assistant President
International Ladies' Garment
Workers' Union

**Legal and Political
Considerations in National
Security Activities**

Americo R. Cinquegrana
Deputy Counsel to the Attorney
General for Intelligence Policy
Office of Intelligence and Policy
Review
Department of Justice

**Current Federal Civil Service
Issues**

Andrew A. Feinstein
Staff Director, Subcommittee
on the Civil Service
Committee on Post Office and
the Civil Service
U.S. House of Representatives

**Recent Developments in the
Field of Telecommunications**

Bruce E. Fein
Senior Vice President
Gray and Company

**Environmental Issues in the
1980's**

Hans Weill
Professor of Medicine
Tulane University

**Trends in Research and
Development Budgets**

Albert H. Teich
Head, Office of Public Sector
Programs
American Association for the
Advancement of Science

**The Media and American
Government**

Dom Bonafede
Chief Political Correspondent
The National Journal

**The Future of Democracy in the
U.S. and the World**

The Honorable Richard Bolling
Lecturer
Public Administration School
University of Southern
California, Washington,
D.C. Branch

UNDERSTANDING BUSINESS POLICY AND OPERATIONS

*One-week conferences examining
the role of business in American
society.*

Senior government executives make decisions that significantly affect the operations of American industry. Government spending, tax, and regulatory decisions have an impact upon every level of corporate planning.

"Understanding Business Policy and Operations" is our one-week conference for senior government officials, held in selected cities where the corporate offices of major U.S. firms are located. Designed to broaden each participant's grasp of business operations and philosophy, these programs examine the role of American business in national and international affairs.

The conference sessions are conducted on-site at corporate headquarters. Discussions focus on:

- ! The management, philosophy, and operating practices of major U.S. corporations;
- ! The mutual interests and patterns of interactions between government agencies and business firms;
- ! Strategic planning and goal setting, financial management, and the competitive position of U.S. industry in the world economy.

Government executives meet with the officers of nine or ten leading corporations, exploring key issues of mutual concern in an off-the-record, informal setting. Supplementing firsthand exposure to corporate management are meetings with knowledgeable observers of economic, social, and political trends in contemporary society.

Our objective in this program is to foster a frank exchange between the leaders of government and the leaders of business and industry. In addition, we hope to provide an executive development experience for federal career officials which will assist them in carrying out their daily responsibilities.

Note: Approved by the American Council on Education for two semester hours of graduate-level credit in Business Policy Studies and Public Management.

Schedule and Registration Information

November 10-15, 1985
Dallas/Fort Worth

January 12-17, 1986
Los Angeles

March 23-28, 1986
Washington/Baltimore

April 20-25, 1986
New York City

May 4-9, 1986
Chicago

The conference fee of \$2,180 covers tuition, reading materials, and related educational costs, as well as most meals and lodging. Travel to and from the conference city and incidentals are not included.

Applicants should be members of the Senior Executive Service (GS-16 to GS-18 or equivalent). GS-15's may be admitted on an exceptional basis. Federal agencies desiring to reserve a specific number of spaces in these conferences may do so by writing to the Registrar.

*Program Example from
1985 Conference*

New York City
April 21-26, 1985

Exxon Corporation

Lee R. Raymond, Senior Vice President, James W. Hanson, Chief Economist, and other executives discuss major issues affecting the energy industry

General Electric's International Trade Operations

GE's international trade development and trade policy activities explored with Vice President P. A. Argentinis and Manager William J. Durka

Mitsui & Co. (U.S.A.) Inc.

Examination of worldwide role, functions and activities of a major Japanese trading company with President M. Tabuchi and other senior Mitsui officials

Philip Morris, Incorporated

Product development and corporate social responsibility issues discussed with Corporate Public Affairs Director Vincent R. Clephas

Perspective on Corporate Organization and Culture

Seminar with Leonard R. Sayles, Professor, Graduate School of Business, Columbia University

J.C. Penney Company, Inc.

Senior Vice President Rodney Birkins, Divisional Vice President Satenig S. St. Marie, and other executives assess the impact of technology on planning and management

Metropolitan Life Insurance Company

Meetings with Executive Vice President Philip Briggs and other senior officials to discuss insurance, pension, investment, and corporate quality programs

CBS/Broadcast Group

Broadcast policy, planning, and program practices discussed with senior CBS officials, including Senior Vice President David Fuchs, Executive Producer Lane Venardos, and Anchor and Managing Editor (The CBS Evening News) Dan Rather

Citibank

Walter B. Wriston, former Chairman, and other executives examine international lending operations and the impact of telecommunications on the banking industry

The Economic Outlook for Business Enterprise

Seminar with Roger Kubarych, Vice President and Chief Economist, The Conference Board

AT&T

Corporate Vice President Lee Cutcliff and colleagues discuss strategic and business planning challenges confronting AT&T after divestiture

OUTLOOK ON ISSUES IN SCIENCE AND TECHNOLOGY

Six-day conferences for science executives, exploring the relationships of science and technology to public policy.

The technological revolution of the postwar decades has altered the environment in which government operates, transforming the agenda of public policy. In particular, technological advances in the fields of nuclear energy, space, bioengineering, and the information sciences have profoundly affected the modern world. The implications of current and future innovations in scientific and technical fields will continue to have an impact on the development and execution of public policy in the years ahead.

"Outlook on Issues in Science and Technology" is our six-day conference for science executives. These sessions are designed for technical managers from the physical, biological, natural, and engineering sciences who are responsible for program or procurement activities, and also for executives in policy positions whose decisions are affected by the rapidly evolving technological environment.

In the Williamsburg setting, site of one of the earliest governments in colonial America, federal science executives gather to discuss the relationships of science and technology to public policy with Members of Congress, Administration officials, scholars, and independent analysts. Participants examine major 20th century issues pertaining to science and technology in the restored 18th century conference location.

These sessions focus upon a broad range of issues, exploring the important role of research and development in meeting national objectives. All meetings are informal and off the record, and speakers are presented less to provide answers than to stimulate critical thought.

Our objective in these conferences is to help senior federal executives gain fresh insights, broadening their perspectives on the numerous relationships of science and technology to public policymaking. In addition, we hope to provide an executive development experience which will assist these officials in the performance of their managerial duties.

Note: Approved by the American Council on Education for two semester hours of graduate-level credit in Engineering Administration, Public Administration, or Science Administration.

Schedule and Registration Information

December 8-13, 1985
March 2-7, 1986
April 13-18, 1986
June 1-6, 1986

The conference fee of \$2,285 covers tuition, reading materials, and related educational costs, as well as American Plan hotel costs (lodging and meals for 5 days). Travel to and from the conference location and incidentals are not included.

Applicants should be members of the Senior Executive Service (GS-16 to GS-18 or equivalent). GS-15's may be admitted on an exceptional basis. Federal agencies desiring to reserve a specific number of spaces in these conferences may do so by writing to the Registrar.

All conferences will be held in Williamsburg, Virginia beginning in the late afternoon on Sunday and concluding early Friday afternoon.

*Program Example from
February 1985*

**Science Policy in Historical
Perspective**

John M. Logsdon
Director, Graduate Program in
Science, Technology and
Public Policy
Professor of Political Science
and Public Affairs
The George Washington
University

**Trends in Research and
Development Budgets**

Albert H. Teich
Head, Office of Public Sector
Programs
American Association for the
Advancement of Science

**Role of Universities in Scientific
Research**

Dennis Barnes
Associate Vice President for
Governmental Relations
University of Virginia

**Science Policy from a
Congressional Perspective**

The Honorable George E.
Brown, Jr.
U.S. Representative,
36th District, California
Member, Committee on Science
and Technology

Developments in Biotechnology

Gretchen S. Kolsrud
Biological Applications
Program Manager
Office of Technology
Assessment
U.S. Congress

Issues in Marine Sciences

Robert J. Huggett
Chairman, Department of
Ecology and Pollution
Virginia Institute of Marine
Sciences

Issues in Telecommunications

Bruce E. Fein
Senior Vice President
Gray and Company

**Developments in
Microelectronics**

Stephen Knight
Division Manager
Corporate Strategic
Development
AT&T

**Technology Transfer:
Implications for National
Security**

Gus W. Weiss, Jr.
Staff Consultant, National
Security Council, Executive
Office of the President
Professor, Industrial College of
the Armed Forces, The
National Defense University

**Impact of Science and
Technology on Strategic
Defense Issues**

Barry R. Schneider
Senior Defense Analyst
National Institute for Public
Policy

**Policy Priorities for Science and
Technology in the 1980's**

James G. Ling
Assistant Director for
Institutional Relations
Office of Science and
Technology Policy
Executive Office of the President

**Science and the Future of
Democracy**

James D. Carroll
Senior Staff Member
Center for Public Policy
Education
The Brookings Institution

EXECUTIVE LEADERSHIP SEMINARS ON CRITICAL PUBLIC POLICY ISSUES

*Two and one-half day programs
for executives, examining
selected public policy issues.*

To perform effectively in the changing world of the 80's, business executives need an understanding of federal policy issues and processes; at the same time, government executives need to comprehend the complexities of the present corporate environment.

Our "Executive Leadership Seminars on Critical Public Policy Issues," held throughout the year, bring together senior-level officials from both communities to explore a single issue of national significance.

These informal, off-the-record sessions accomplish two goals: they provide a forum where an issue can be discussed and debated in some depth, and they foster the development of new perspectives on issues of major concern to business and industry.

Speakers at the Seminars are asked to stimulate analysis and to advance dialogue rather than lecture. They include key Administration officials, Members of Congress, and experts from a variety of Washington institutions. All participants are expected to raise questions about the aspects of the issue under review.

Encouraging the exchange of ideas between leaders from different sectors of society is a major objective of the Center for Public Policy Education. These Executive Leadership Seminars are an important element in meeting that objective.

Registration

Each Seminar is scheduled from Tuesday dinner through Thursday luncheon. The fee for each program is \$850 per participant, which includes meals, reading materials, and related educational costs. Lodging is *not* included.

Schedule and List of Topics

September 24-26, 1985
U.S. Trade Policy in a Changing International Economic Environment

- ! Budget deficits, exchange rates, and the trade deficit
- ! Non-tariff barriers to a free trading system
- ! Developing cooperative trade policies in a protectionist environment
- ! Changing economic relationships among the U.S., other industrial countries, and the Third World

October 8-10, 1985
Science, Technology, and the Future

- ! Priorities in the federal research and development budget
- ! The role of science and technology in enhancing international competitiveness
- ! Public/private sector responsibility for advancing research and development
- ! Relationship of technological developments and progress in arms control verification, health sciences, information and communications systems, and space commercialization

December 3-5, 1985
Telecommunications and the AT&T Divestiture: Where Do We Go from Here?

- ! How and why the divestiture occurred
- ! Telecommunications in a mixed regulated-competitive market
- ! The impact of new technologies on information systems
- ! The public policy agenda and the changing role of federal and state regulatory agencies

February 25-27, 1986
The President's Budget for FY 1987

- ! Fiscal choices in the President's budget and their economic implications
- ! Spending and tax proposals to reduce federal deficits
- ! The long-term budget outlook
- ! The relationship between fiscal and monetary policy

March 11-13, 1986
Restructuring the Health Care System in the U.S.

- ! The effects of competition on the quality and cost of health care
- ! Changing behaviors of patients, providers, and payers
- ! Ensuring quality health care for the poor and the elderly in a competitive environment
- ! The growth of medical technology: benefits versus costs

April 8-10, 1986
Priorities in U.S. Defense Policy: Outlook for the Remainder of the Decade

- ! Impact of budget constraints on national security objectives
- ! Major issues in shaping strategic and conventional force requirements
- ! Role of research and development in maintaining the defense industrial base
- ! Prospects for the strategic defense initiative

May 13-15, 1986
Fiscal and Monetary Choices for the U.S. Economy

- ! The Administration's economic policy objectives for the next two years
- ! Federal spending trade-offs and policy choices
- ! Monetary policies, trade policies, and the dollar
- ! The status of tax reform

June 17-19, 1986
Science, Technology, and the Future

- A repeat of the October 1985 Seminar, focusing upon the same themes for discussion.

NATIONAL ISSUES FORUMS

*One-day on-the-record forums,
offering a comprehensive view of
an important national issue.*

Crucial issues influencing the social, economic, and political directions of the United States are the focus of one-day "National Issues Forums" to be held throughout the year at Brookings.

Designed for an audience of approximately 75 persons, each of these sessions explores one significant policy issue and the complex legislative and administrative proposals that relate to it.

White House officials, Members of Congress, independent scholars, and seasoned policy observers introduce the major facets of the issue being discussed. Participants in the Forums have an opportunity to express their own views in engaging in dialogue with key Washington decisionmakers.

These sessions are on the record, and the points made by panel members and audience participants are reported by the national news media. Video cassettes will be available on selected programs.

Registration

The fee for each one-day Forum is \$275 per participant. This fee includes lunch. Registration in advance is required.

Schedule and List of Topics

October 2, 1985

The Role of Government in the U.S. Agricultural Economy

- | The growth of agribusiness and the decline of the family farm
- | The interactive effects of macroeconomic, trade, and subsidy policies
- | The short-term bailout of failing farmers
- | Prospects for return to a market economy

November 13, 1985

Trade Deficits: Implications for Business and Labor

- | Factors contributing to a strong dollar
- | The trade policies of foreign nations
- | Business and labor proposals for industrial policies and strategies
- | Options for government action

December 11, 1985

Corporate Takeovers: Impact on the Economy

- | The reasons for corporate takeovers
- | The winners and the losers
- | The effects of takeovers on the U.S. economy
- | Alternative government responses

February 5, 1986

The Ability of International Institutions to Deal with Pressing World Problems

- | Developments affecting the roles of international organizations
- | Multilateral, unilateral, and regional responses
- | Responses of governments to international institutions
- | Critical concerns: famine, debt, nuclear proliferation, scientific cooperation

March 5, 1986

Coping with Change in the Financial Services Industry

- | The effects of deregulation and technological developments
- | The regulatory response
- | Protecting the users of financial services
- | Prospects for new legislation

March 26, 1986

Accountability in Defense Budgeting and Contracting

- | Defense budgeting and contracting accountability
- | Ensuring accountability through the acquisition process
- | The results of recent reforms and new proposals
- | The governability of the military-industrial complex

April 16, 1986

A Decade of Deregulation: Assessing the Results

- | Deregulation in the energy, financial services, transportation, and telecommunications industries
- | The changing roles of Congress, the Presidency, the Courts, and the regulatory agencies
- | Social and economic impacts of deregulation: continuing concerns with equity, service, and productivity
- | The pressures for selective re-regulation

May 28, 1986

Economic Choices 1986

- | Priorities in the fiscal '87 budget
- | Continued deficits: at what expense?
- | Outlook for interest rates and economic growth
- | Tax policies for the remainder of the decade

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Chairman and CEO
Southeast Banking Corporation
and Southeast Bank, N.A.
Miami, Florida

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Robert Brookings Smith

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Sydney Stein, Jr.

Chicago, Illinois

REGISTRATION FORM

Public Policy Conferences for Government Executives 1985-86 Series

(Check appropriate boxes)

Perspectives on Public Policy

\$3,935
(Includes lodging and meals)

- ☐ November 10-22, 1985
☐ March 9-21, 1986
☐ May 11-23, 1986

Conferences are held in
Williamsburg, Virginia

Understanding Business Policy and Operations

\$2,180
(Includes lodging and most meals)

- ☐ November 10-15, 1985
 Dallas/Fort Worth
☐ January 12-17, 1986
 Los Angeles
☐ March 23-28, 1986
 Washington/Baltimore
☐ April 20-25, 1986
 New York City
☐ May 4-9, 1986
 Chicago

Outlook on Issues in Science and Technology

\$2,285
(Includes lodging and meals)

- ☐ December 8-13, 1985
☐ March 2-7, 1986
☐ April 13-18, 1986
☐ June 1-6, 1986

Conferences are held in
Williamsburg, Virginia

Executive Leadership Seminars on Critical Public Policy Issues

\$850

All Seminars are held in
Washington, D.C.

- ☐ U.S. Trade Policy
 September 24-26, 1985
☐ Science, Technology, and the Future
 October 8-10, 1985
☐ Telecommunications Policy
 December 3-5, 1985
☐ President's Budget for FY 1987
 February 25-27, 1986
☐ Restructuring the Health Care System
 March 11-13, 1986
☐ Priorities in U.S. Defense Policy
 April 8-10, 1986
☐ Fiscal and Monetary Choices
 May 13-15, 1986
☐ Science, Technology, and the Future
 June 17-19, 1986

National Issues Forums

\$275

All Forums are held in
Washington, D.C.

- ☐ Government in the U.S. Agricultural Economy
 October 2, 1985
☐ Trade Deficits and their Implications
 November 13, 1985
☐ Corporate Takeovers
 December 11, 1985
☐ International Institutions and World Problems
 February 5, 1986
☐ Changes in the Financial Services Industry
 March 5, 1986
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